

**FRIDAY, NOV. 16, 1951**

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## **WNTC Expands Air Time In Response to Requests**

In response to many requests for a longer period of broadcasting, WNT<sup>C</sup> has put into operation an extended schedule of programs

The evening shows have been lengthened by the addition of an extra hour. The revised agenda now calls for a four hour period on the air from 7-11 p.m. This advancement has been made possible by the large number of people who have become interested in participating in the station's activities this year.

Several new programs have been planned to initiate this new hour into the schedule. Prominent is the 7 o'clock show on Thursday evenings which has adopted the practice of disc jockey shows on several of the large networks. All the new musical releases received by the station each week will be presented in an exclusive preview at that time. Both "Rocky" Roberts and Jane Beeaker are on hand as "em-cees" of this new feature.

In addition to the evening programs, the hour and one-half morning broadcasts starting at seven have been resumed. Therefore, musical varieties are again available for the benefit of the